

RESOLUTION NUMBER 16-20

A RESOLUTION OF THE VILLAGE OF SCHILLER PARK, COOK COUNTY, ILLINOIS, ADOPTING A SOCIAL MEDIA POLICY APPLICABLE TO USERS OF THE VILLAGE'S SOCIAL MEDIA ACCOUNTS

WHEREAS, the Village of Schiller Park, Cook County, Illinois (the "*Village*") is a home rule municipality pursuant to Section 6(a), Article VII of the 1970 Constitution of the State of Illinois, and as such may exercise any power and perform any function pertaining to its government and affairs (the "*Home Rule Powers*"); and

WHEREAS, the Village maintains social media accounts, such as Facebook, as a way of obtaining or conveying information that is useful to or will further the goals of the Village, and increasing communication between the Village and the community; and

WHEREAS, the President and the Board of Trustees of the Village (the "*Corporate Authorities*") wish to adopt a fair, consistent and politically neutral policy allowing the use and expansion of social media in the Village, while ensuring that Village social media accounts are used only for their intended and proper purpose; and

WHEREAS, the Social Media Policy, a copy of which is attached hereto and made a part hereof as Exhibit A (the "*Social Media Policy*"), is found and declared to constitute a fair and appropriate policy to be adopted and made applicable on all individuals who post or otherwise communicate using the Village's social media accounts; and

WHEREAS, the Social Media Policy in no way reflects intent by the Village or its Corporate Authorities to regulate any speech or other content on any social media accounts or distributed forms of communication beyond those owned and specifically maintained by the Village.

NOW, THEREFORE, BE IT RESOLVED by the President and Board of Trustees of the Village of Schiller Park, Cook County, Illinois, by and through its Home Rule Powers, as follows:

Section 1. That the above recitals are found to be true and correct and are hereby incorporated herein and made a part hereof, as if fully set forth in their entirety.

Section 2. The Social Media Policy, a copy of which is attached hereto and made a part hereof as Exhibit A, is hereby authorized and approved and made applicable to all individuals, including Village staff and elected or appointed officers, who use any Village social media accounts.

Section 3. The officials, officers, and employees of the Village are hereby authorized and directed to post the Social Media Policy on all Village social media accounts and further authorized to take such action to enforce the Social Media Policy.

Section 4. If any section, paragraph, clause or provision of this Resolution shall be held invalid, the invalidity thereof shall not affect any other provision of this Resolution.

Section 5. All ordinances, resolutions, motions or orders in conflict with this Resolution are hereby repealed to the extent of such conflict.

Section 6. This Resolution shall be in full force and effect upon its passage, approval and publication as provided by law.

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PASSED by the Board of Trustees of the Village of Schiller Park, Cook County, Illinois
this 16th day of July 2020, pursuant to a roll call vote, as follows:

AYES: Trustees Diaz, Klug, Golembiewski, Deegan, Lima, and Sheridan

NAYES: None

ABSENT: None

APPROVED by the President of the Village of Schiller Park, Cook County, Illinois on this 16th
day of July 2020.



NICK CAIAFA
VILLAGE PRESIDENT

ATTEST:



ROSA JOS
VILLAGE CLERK

(SEAL)

VILLAGE OF SCHILLER PARK SOCIAL MEDIA POLICY

A. PURPOSE

The use of social media accounts by the Village of Schiller Park, Cook County, Illinois (the “Village”) is for the purpose of obtaining or conveying information that is useful to or will further the goals of the Village, and increase communication between the Village and the community. Social media accounts have been created by the Village to communicate Village news, services, and events, and to engage with residents, visitors, media, local business owners and people who work in the Village on those topics.

B. COMMENTS AND CONTENT RESTRICTIONS

The Village’s social media accounts are limited public forums. The Village does not make its social media sites available for general public discourse, but rather reserves and limits the topics that may be discussed on its social media accounts.

The Village reserves the right to restrict or remove from its social media accounts any comment or content that violates this Social Media Policy. Comments or content (including acronyms, abbreviations, or symbols) containing any of the following shall not be allowed for posting and shall be subject to removal.

1. Slanderous, libelous, malicious, offensive, threatening, profane, uncivil, defamatory, or insulting comments or content;
2. Personal attacks, threats, harassment or advocating the harassment of another person, or hate speech;
3. Comments or content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, gender identity or expression, marital status, status with regard to public assistance, national origin, physical or mental disability, sexual orientation or sexual preference, pregnancy, childbirth or any medical condition related to pregnancy or childbirth, genetic information, ancestry, arrest record, military status, unfavorable discharge from military service, order of protection status, citizenship status, or any other classification or protected category as defined by applicable law;
4. Advertisements, solicitations, spam, links to other websites or social media, or promotions of any kind for individuals, businesses, nonprofits and organizations;
5. Obscene, vulgar, graphic, or sexually explicit comments or content or links to sexual content;
6. Comments or content unrelated to the topical scope of the page;

7. Information containing personally identifiable information, including but not limited to a home address, personal phone number, Social Security number, birthdate, or medical information;
 8. Comments that represent a person other than the person posting the comment;
 9. Information that may interfere with or compromise police investigations, police tactics and/or the safety or security of the public or public infrastructure or systems;
 10. Comments or content in support of, or in opposition to, any political campaign, candidate, or ballot measure;
 11. Content that infringes on copyrights, patents, service marks, trade secrets, trademarks, or other proprietary rights of any other party, without the express permission of the owner;
 12. Comments or content that promotes, encourages, or otherwise advocates illegal activity;
 13. Comments or content that promotes or denigrates religion, atheism, or any spiritual belief;
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14. Comments or content in violation of any federal, state, or local law.

C. NOTICE

The Village's social media accounts are not constantly monitored. The Village's social media accounts should never be used to report a crime or submit a request for police assistance. Always call 9-1-1 in the event of an emergency.

If you have a question or concern that requires attention from a Village representative, please call the Village Hall at 847-678-2550 during normal business hours.

The Village reserves the right to update this Social Media Policy at any time. The Village neither warrants nor makes representations or endorsements as to the quality, content, suitability, accuracy or completeness of any information, text, image, video, graphic, hyperlink or other item contained on any social media account's server or any other server or any comment posted by a commentator. Such materials are subject to change without notice. The Village's predominant Internet presence is the Village's official website at www.villageofschillerpark.com. No other website or social media account shall characterize itself as such.

Except to the extent required by law, communications made through and comments made on this site shall in no way be deemed to constitute legal notice to the Village or any of its officers, officials, employees, agents, or representatives with respect to any claim or cause of action.

The Village may deny access to users who violate this Social Media Policy, at any time and without prior notice. Users are subject to the terms of service for the applicable social media site, and the Village reserves the right to report any violation to the social media site in question with the intent of the site's administrators taking appropriate and reasonable responsive action. The Village assumes no responsibility for any removal of content pursuant to internal policies of the company owning or controlling the social media site. Users participate at their own risk and assume personal responsibility for their comments, username, and any information provided. By posting a comment a user agrees to the terms, conditions and requirements stated in this Social Media Policy.